

Ideas for Sharing Fund Fundraising

1. Create a fundraising working group
2. Look for volunteers who are not part of a committee, or, ask for one person from each committee to serve on the working group
3. Get our stories out: "This is what the Sharing Fund supports..." Example: How much money to support attendance at the White Privilege Conference came from the Sharing Fund? Not just from the Witness Activities Fund grants to monthly meetings (which totalled \$2,370 approved), but also from Black Concerns, EAQWER, Barrington-Dunbar (?), Indian Affairs (?).
4. Use other media than paper letters; find someone who is saavy with electronic communications and use email, facebook, etc.
5. We are responsible to our donors to report how we have spent our funds. We should do so more regularly and in more ways than advance reports. For example, we should create an annual report and should have displays at all Sessions telling about our good work.
6. Many Friends have no idea that it is the Sharing Fund that supports the work of Witness committees. We need to correct that lack of information.
7. There are online funding sites, such as Go Fund Me and Indie Go Ro [are these names correct?]
8. Use interviews and film them to share the excitement about what we do.
9. Start a campaign called "Sharing Every Month" to encourage regular contributions of small amounts of money.
10. Work towards a goal of contributions from 100% of WCC and constituent committee members.

First steps: search in our committees and monthly meetings for someone with fundraising skills who will volunteer to work with us as a consultant. In addition, set up a working group to coordinate our fundraising efforts. We need to communicate better what Witness committees do, and to bring reports to business sessions regularly.

11. Use Café Night!

Idea #1: create a skit (or more than one)

Idea #2: Have people come onto stage very quickly between other acts, sharing "factoids" about what Sharing Fund does. Their method of locomotion should vary: ballet dancing (appropriately costumed), skateboard, jump rope, rollerblades, pogo stick, etc. The "factoids" would be simple statistics, such as "Through the Barrington Dunbar fund, we supported xx students at Oakwood School in the last academic year," or "Prisons Committee spent xx Sharing Fund dollars to send a 2017 calendar to each of xx incarcerated Quakers." These entre-actes should last about 30 seconds, each.