Dear Friends,

We are overwhelmed with the planning and anticipation of this historic march. We all hope it raises awareness and creates momentum for substantive political and personal will to stave off the dire effects of climate change.

To this end, we request that though who feel so led please help us by taking photographs and video and share it to our Quaker People's Climate March youtube page. You don't have to be a professional. We created this channel just to share our experiences and possibly later edit the video into one Quaker People's Climate March documentary.

Below you will find directions on how to capture the best images and audio (for video) and then links to the youtube channel.

We ask that this channel only be accessed by Quaker participants in the march and only used for videos of the march - no other Quaker video or other environmental videos should be uploaded here. We also ask that common sense and the golden rule guide you in what to post or comment.

**** TIPS FOR GOOD VIDEO AND AUDIO *** (Post still photography to the Quaker Earth Care Witness FB page or edit them into a montage and upload as a video)

1) If you are using your cell phone ALWAYS shoot horizontally.
2) Don't shoot into the Light. I know, I know - Quakers always want to face the light but if you point your camera into the light, the subject will be in shadow.
3) Capture the mood and atmosphere of getting ready, waiting, greeting old friends, the signs, costumes, props.
4) If you want to interview someone and you have only your cell phone, try to get away from other conversations going on and be within 3 feet. Don't put the camera in their face but stay close enough so that the tiny mic can pick up what they say.

1. QUESTIONS TO ASK: What aspect of your Quaker faith and practice inspired you to join the march? (why did you come and how does Quakerism inform that?) What obstacles did you have to overcome? How do you see your role in transforming this crisis - what are you hoping to do about climate change? Your meeting? ALWAYS ask the person to include the question in their answer in some form or another because it creates the context. If we use the footage later, we need to be able to edit out the question and need to know what he/she is referring to.
5) Get wide shots of the group, sometimes follow a small group say a family, a couple, friends, sometimes follow an individual for a bit. Don't stalk though!

6) IMPORTANT each shot must be at least 8 seconds long. Don't move quickly stopping and starting. Make it a meditation. Don't shoot like you are hosing your garden either. Be intentional. Frame it up, maybe even walking ahead and then shoot.

If you are an amateur or professional, you know these things but it's always good to have a reminder.

***** UPLOADING TO OUR QUAKER PEOPLE'S CLIMATE MARCH YOUTUBE CHANNEL

Our channel is called Quaker PCM.
The link to the channel is:
https://www.youtube.com/channel/UC9bYtv3ofImv-YDyz4rkplA

To be able to upload you need to:

1) sign into the gmail account associated with the youtube channel: quakerpcm@gmail.com is the address. The password is: quakersmarching Make sure you make that quakers with an, 's'.

2) then go to the above link or to youtube and you will be in your channel. If you have other youtube channels of your own, make sure you sign out of those gmail accounts or it won't' work.

3) take your files and upload. Once it is published, you can grab the link and share on FB etc. other Quaker sites and send around on various meeting list-serves.

That's it!

Good luck all and let us know how it goes.

Wishing everyone a peaceful, joyful and loving march!